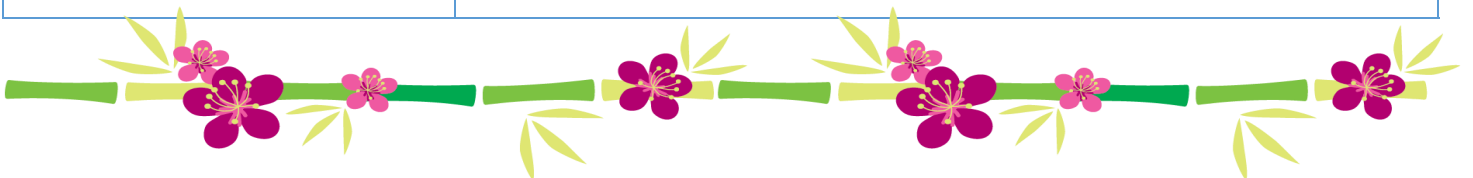


Cookie Calendar

2025 Important Dates



| Important Dates | Activity |
|------------------------|---|
| November 25—January 17 | Troop Product Managers (TPM) receive training from SUPM, |
| December 3 | Troop pre-qualification deadline. |
| January 10 | In-person order taking begins (initial order). |
| January 10 | Digital Cookie orders begin (online). |
| January 13 | Booth sale spreadsheets due to Product Program department |
| January 17 | Final date for TPMs to receive service unit (SU) cookie training. |
| January 19 | First round of booth sign ups begins 8 p.m. |
| January 21 | Second round of booth sign ups begins 8 p.m. |
| January 23 | Third round of booth sign ups begins at 8 p.m. |
| January 24 | Deadline for troop transfers in Smart Cookies. |
| January 25 | Fourth round of booth sign ups begins at 8 p.m. |
| January 26 | Presales end. Families submit initial orders to TPM. |
| January 27 | Troop initial orders and recognitions entered and submitted in |
| January 28 | SUPMs submit SU/cupboard and initial order recognitions by |
| February 13-18 | Delivery/pick up of initial order cookies by SU. |
| February 15 | Depot day for most SUs. |



Cookie Calendar cont.

2025 Important Dates



| Important Dates | Activity |
|-----------------------|---|
| February 21 | Booth sales begin. |
| February 28 | 50 percent of girls' initial order deposit due to the council account. |
| March 9 | Final cupboard order due to warehouse by 6 a.m. |
| March 9 | Girl delivery order placement ends. |
| March 16 | Program ends. |
| March 17 | Money due to troops from girls. |
| March 17 | Final recognitions entered and submitted by troops in Smart Cookies by midnight. |
| March 19 | Troops final deposit due to the council account by 5 p.m. |
| March 19 | Final recognitions entered and submitted by SUPMs in Smart Cookies by midnight. |
| March 21 | Submission of Product Program Missing Funds Report. |
| Week of April 18 | Troops Overpayment Refund sent to finance processing ACH to troops bank accounts |
| May 2025 | Program Credits/ Adventure Pass/Pathway cards mailed to caregivers address in GSOSW database |
| June 2025 | Girl Scout Troops/Juliette recognitions shipped from ABC Bakers to SUPMs |
| May/June 2025 | Non-ABC recognitions (higher recognitions) shipped/emailed to Girl Scouts address in GSOSW database |
| August/September 2025 | Cookie/Fall Product Program Crossover Patch mailed as they are produced to caregivers address in M2OS fall system |
| October 2025 | Service Unit Penny Awards ACH to service unit bank accounts |